

Role: Senior Software Development Engineer

Territory: N/A

Location: Charleston, SC

Job Type: Full Time

Education Level: Bachelor’s Degree or equivalent experience in the industry

**Job Overview:**

Sawgrass is looking for a talented and passionate Product Manager to lead CreativeStudio— an online designer that enables our end users to design products people love with a simple user interface. CreativeStudio serves as the foundation of our product suite with integrations to our purpose-built decorating systems, Sawgrass Print Manager, GO Expression and GO Exchange ecommerce/ fulfillment platform.

**Job Requirements:**

* Bachelor's Degree
* 5+ years of experience in product or program management, product marketing, business development or technology
* Experience with end to end product delivery
* Experience with feature delivery and tradeoffs of a product
* Experience overseeing roadmap strategy and definition
* Relevant experience managing multiple projects in a fastmoving environment
* Experience working with engineering teams to define, scope and prioritize product requirements
* Communication and collaboration skills that enable you to earn trust up, down, and across the company.
* Exceptional attention to detail
* Ability to conceptualize and execute projects, with strong bias for action and ability to prioritize and meet deadlines.

In this role, you will work closely with the business, technical, and marketing teams to develop new ways to surface and merchandise content to complement personalization and customization. Responsibilities will cross both product (25%) and content (75%). You will develop the content placement roadmap for CreativeStudio, including merchandising features, merchandising tools, and content placement experiments. This is a multi-faceted job in a fun, start-up like environment that requires flexibility, agility, creativity and a willingness to wear many hats.  
  
**Responsibilities include:**

* Partner with Software Engineering and cross-functional product teams to create best-in-class solutions for global customers.
* Work with technical and non-technical stakeholders to understand and improve product capabilities.
* Analyze customer feedback and usage metrics to identify key pain points.
* Own content recommendations and product addition recommendations
* Experiment with how content and products are organized and shown to customers to maximize usage
* Own the curation of content and work with quality assurance to upload and ongoing management of content. Create, curate and maintain internal and customer-facing information.
* Support new product launches.
* Present confidently to senior management and external clients.
* Roll up sleeves as necessary to ensure projects stay on schedule and meet our high standards of quality.